



# BATTERY TECH EXPO

EXPLORE THE FUTURE OF BATTERY TECHNOLOGY | BATTERY STORAGE | BATTERY SYSTEMS | HYBRID CELLS | LITHIUM-ION | ADVANCED BATTERY DEVELOPMENT | EV BATTERIES | PV SOLAR

30<sup>th</sup> September 2021

Lindholmen Conference Centre, 417 56, GOTHENBURG, SWEDEN



# BATTERY TECH EXPO

GOTHENBURG, SWEDEN

The Battery industry is on the cusp of a power revolution with big technology companies investing heavily in the next generation of battery development and energy storage.

The Battery Tech Expo Nordic runs 3<sup>rd</sup> November 2020 at Gothia Towers, Gothenburg a major Swedish hub of the high tech industrial sector and will bring together professionals from across the advanced battery technology industry.

The event will provide a unique opportunity to showcase the latest products, technologies and services covering the Battery Management Systems, EV Battery, Battery Storage, Battery Development/ Discovery, Commercial and Mobile Power Device sectors.





# BATTERY TECH EXPO

## Exhibitor Profile

Exhibitors from industry sectors including:

- Battery Manufacturers
- Powertrain System Development Companies
- Advanced Materials Production And Development Companies
- Battery Tester, Charger And Analyser Development Companies
- Battery Pack & Vehicle Level Integration Specialists
- Lightweight Material Suppliers & Manufacturers
- Battery Management System Manufacturers
- Charging Infrastructure Companies
- Battery Recycling Companies
- Clean Energy Providers
- Ultracapacitor Manufacturers
- Research & Development Laboratories
- Testing & Safety Specialists
- Suppliers
- Automotive
- Rail
- Environmental



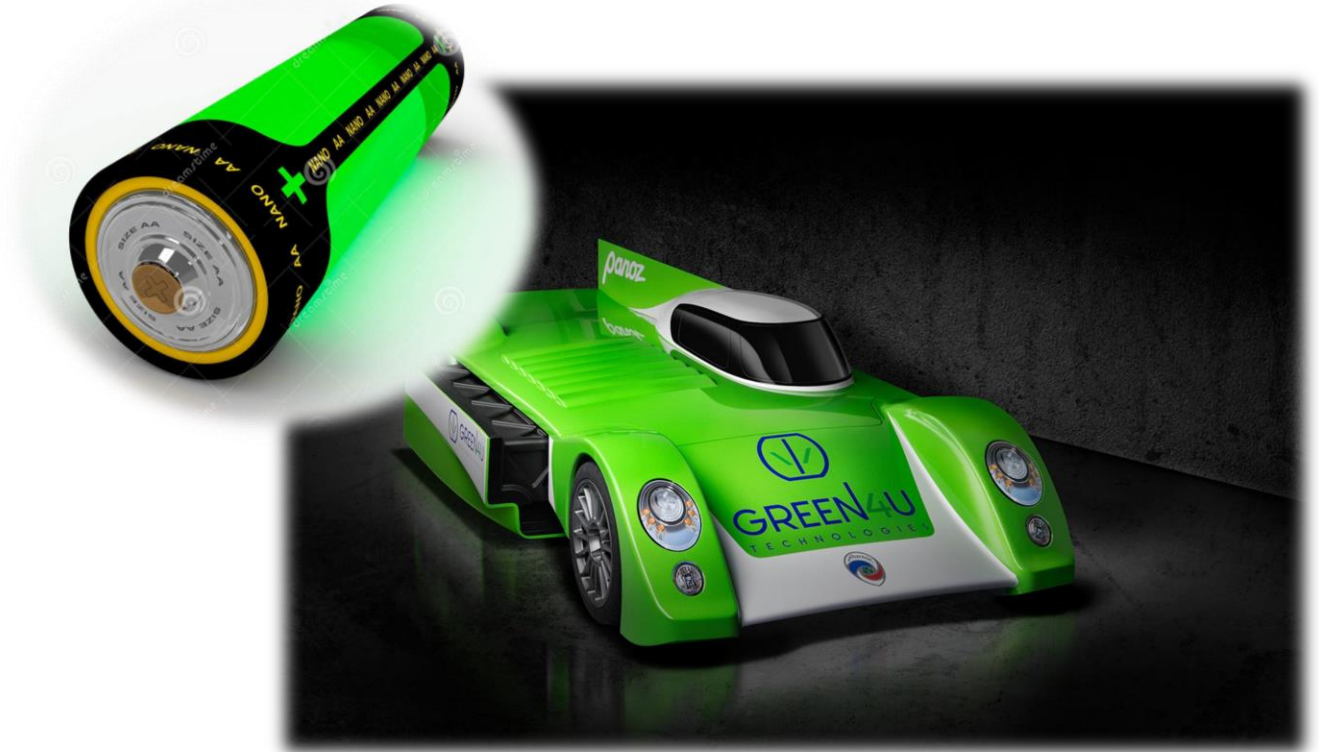


# BATTERY TECH EXPO

## Visitor Profile

Delegate attending the event will include:

- Battery Cell Development and Energy Systems Storage Engineers
- CEO / COO / CTO
- Vice President EV & Hybrid Technology
- Head of Battery Development
- Head of Electric Vehicles
- Head of R&D
- Head of Electrical Development
- Chief Engineer of Electric Vehicles
- Chief Engineer of Hybrids
- Technical Directors
- Advanced Vehicle Development Directors
- Battery Team Leaders
- Electric Propulsion & Control Systems Managers
- Lead Battery Engineers
- Senior Manager Energy Storage
- Managers of Electric Vehicle Operations & Strategy





# BATTERY TECH EXPO

## Exhibiting Costs

3m x 3m exhibiting space within the main hall: 17,500 SEK

6m x 3m exhibiting space within the main hall: 30,000 SEK

Included with your exhibition space you will get:

### Prior to the event:

- Advertising on Show website [www.batterytechexponordic.com](http://www.batterytechexponordic.com) – [www.batterytechhub.com](http://www.batterytechhub.com)
- Branding on fortnightly email newsletter sent to over 40,000 recipients

### On the day:

- 6' table, cloth and 2 chairs
- Shell Scheme
- 100 word company profile, logo and web address included in free event magazine





# BATTERY TECH EXPO

## Sponsorship

### Platinum Sponsorship – 95,000 SEK (Limited to 6 companies)

- Acknowledged as a Platinum Partner on all marketing collateral including website and all email based marketing activity:
  - Company logo branding on main show banner in the main exhibition hall
  - Company logo branding on all signage
  - Corporate video on main screen in Exhibition Hall
- Exclusive use of dedicated business room/ workshop pods limited exclusively to platinum partners.
- 20 minute speaker presentation
- Full-page colour advertisement in premium position of the event magazine
- Tailored invites to your key customers
- Company logo branding on [www.batterytechexponordic.com](http://www.batterytechexponordic.com)
- Access to full delegate list including contact details (on opt-in basis)
- 6m x 3m exhibiting space within the main exhibition hall
- 3 exclusive dedicated email blasts in the run up to the Show



# BATTERY TECH EXPO

## Sponsorship

### Gold Sponsorship – 65,000 SEK

- Acknowledged as a Gold Partner on all marketing collateral including website and all email based marketing activity
  - Company logo branding on main show banner in the main exhibition hall
  - Company logo branding on all signage at the event
- Half-page colour advertisement in premium position of the brochure
- Company logo branding on [www.batterytechexponordic.com](http://www.batterytechexponordic.com)
- Company marketing collateral in attendee pack
- 3m x 3m exhibiting space within the main exhibition hall
- Tailored invites to your key customers
- 1 exclusive dedicated email blast in the run up to the event



# BATTERY TECH EXPO

## Individual Sponsorship & Advertising Options

### Individual sponsored items

Lectern presentation branding: 8500 SEK

Branding on free hand out bag: 24000 SEK

Company branded inserts into event bag: 6000 SEK

Lanyard/ Name badge branding: 22000 SEK

Registration desk: 27000 SEK

Exclusive Business Pod: 17500 SEK

### A4 - Event magazine advertising

Inside front cover (full page): 19300 SEK

Inside back cover (full page): 16900 SEK

Full page advert (run of magazine): 15000 SEK

Half page advert: 9700 SEK





# BATTERY TECH EXPO

## Contact us

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[www.batterytechexponordic.com](http://www.batterytechexponordic.com)